

TIFFANY PICHARDO.

[PRODUCT DESIGNER]

ABOUT ME

I'm a product designer who cultivates vision, breathing life into cutting-edge ideas and a relentless drive for successful user experience and business growth.

EXPERIENCE

Product Designer

3E Company | 2021 - Present | Carlsbad, CA

- Applying a platform-centric approach for consistent and scalable design across web and mobile.
- Leading the refinement of the 3E Design System for clarity and performance.
- Managing design projects and collaborating with cross-functional teams to meet deadlines.
- Proficient in interaction design, crafting seamless user flows using tools like Figma.
- Effective communication of design ideas and values to align with stakeholders.

Web Designer

Freelancer | 2018 - Present | Carlsbad, CA

- Worked with business owners to create competitive, functional, and beautiful responsive websites, including ecommerce shops, that excelled in connecting businesses to their customers.
- Designed websites using strategic UI components and maintained these websites to stay current.

CONTACT

tpichardo.com tiffany@tpichardo.com 760-522-6163